

**Press Release**  
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### **Storm Series – the longer-lasting Agapanthus**

Anthony Tesselaar International (Tesselaar), the worldwide horticultural management and marketing company renowned for the successful sourcing and branding of high quality plants, has released the ground-breaking new Storm agapanthus – flowering up to 60% longer than most agapanthus.

Enormously hardy, this drought resistant yet delightfully gentle plant is hugely floriferous and flowers two to three weeks longer than ever before.

The gorgeous Snowstorm variety produces hundreds of brilliant white flowers, all bursting forth together in a mass of long-lasting blooms. Likewise, its sister, Bluestorm produces hundreds of violet blue flowers – together these richly coloured, delicate hues will brighten any landscape and outlive its weaker cousins from late spring to mid-summer and sporadically flower throughout autumn.

How do the Storm agapanthus achieve this extended display? Both Bluestorm and Snowstorm produce two, three or more times the number of flowering stems of ordinary agapanthus. A two to three year old plant will produce up to 25 flowering stems. A four year old plant will produce up to 50 stems and a five year old plant will produce up to 100 flowering stems each year!

Both Bluestorm and Snowstorm - the longer-lasting agapanthus - are ideal for long luscious borders or grandiose landscapes, offering strong contrasts in rock or pebble gardens and



particularly striking set against brighter colours such as the fiery orange flowers of Begonia Bonfire.

Snowstorm grows to a compact 70-75cm, a preferred height for landscapes and container plantings. Most other agapanthus are either much taller or shorter. Snowstorm and Bluestorm's names are derived from the flurries of white or blue florets that ride in flower spheres atop sturdy 60 cm stems. Each flower head is comprised of up to 50 delicately coloured tubular florets.

Both varieties of these stunning creations are easy to care for. While regular watering and feeding will give peak performance, the plant can survive with minimal water after it is established, making it well-suited to landscape plantings in drier areas.

Agapanthus is increasingly popular with gardeners not only because of its versatility as a cut flower but with its lush tufts of dense stripy leaves; the plant adds flair even when not in bloom – remaining a colourful component of the landscape throughout the year.

Agapanthus is not prone to disease and is resistant to major pests.

For further information on Tesselaar plants visit [www.tesselaar.com](http://www.tesselaar.com)

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**For further information, samples or photography please contact Alice Perry or Jo Sheperd on Tel: 0870 240 5536 or email [alice@redheadpr.co.uk](mailto:alice@redheadpr.co.uk)**

#### **Notes to the Editor**

- Storm Series Agapanthus is available at selected nurseries nationwide
- Anthony Tesselaar International (Tesselaar) is a world leader in the innovative marketing and distribution of plants specially bred and selected to make gardening easy for the consumer
- The Company was established in 1994
- The Tesselaar team visit plant breeders around the world to find new and exciting plants that are outstanding, have long flowering periods and are easy to grow, by anyone.
- The company has developed an international network of breeders, and markets its plants successfully throughout Europe, Australia, Japan, New Zealand, South Africa, Canada and the USA.

For further information on **Snowstorm and Bluestorm Agapanthus** visit [www.tesselaar.com](http://www.tesselaar.com)