

Press Release
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Solved: the problem with flowers

Flowers - they're sensitive, susceptible to bugs, unpredictable in British weather and short-lived. So much hard work goes in to earning only a few days of colourful joy. However, a beautiful and easy to use, hardy, versatile and LONGER-LASTING agapanthus is now available.

Anthony Tesselaar International (Tesselaar) - the worldwide horticultural experts - have released Bluestorm and Snowstorm - delightful new agapanthus varieties that flower up to 60% longer than their traditional cousins...with a fraction of the effort.

Drought resistant

Enormously resilient, this drought resistant yet visually delicate plant is hugely floriferous and flowers two to three weeks longer than ever before. The gorgeous Snowstorm variety produces hundreds of brilliant white flowers – up to 50 delicately coloured florets on each flower head. Its vibrant sister, Bluestorm produces hundreds of violet blue flowers – an irresistibly rich, consistent storm of wild violet that will brighten any landscape and outlive its weaker cousins from late spring to mid-summer. It will even flower sporadically throughout autumn.

How do the Storm agapanthus achieve this extended display? Both Bluestorm and Snowstorm produce two, three or more times the number of flowering stems of ordinary agapanthus. A two to three year old plant will produce up to 25 flowering stems. A four year old plant will produce up to 50 stems and a five year old plant will produce up to 100 flowering stems each year!



Both varieties of this longer-lasting Storm Series Agapanthus can be planted just about anywhere: long luscious borders, grandiose landscapes, hanging pots or planted together in rock and pebble gardens offering brilliant contrasts.

No disease or pests

Agapanthus is also blessed with lush tufts of dense stripy leaves, providing a wonderfully rich green spectacle even after the flowers have gone and remaining a colourful component of the landscape throughout the year. And it will totally look after itself, resilient to disease and pests.

Snowstorm and Bluestorm grow to a compact 70-75cm, the perfect height for landscapes and container plantings. Most other agapanthus are either much

For further information on Tesselaar plants visit www.tesselaar.com

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For further information, samples or photography please contact Alice Perry or Jo Sheperd on Tel: 0870 240 5536 or email alice@redheadpr.co.uk

Notes to the Editor

- Storm Series Agapanthus is available at selected nurseries nationwide
- Anthony Tesselaar International (Tesselaar) is a world leader in the innovative marketing and distribution of plants specially bred and selected to make gardening easy for the consumer
- The Company was established in 1994
- The Tesselaar team visit plant breeders around the world to find new and exciting plants that are outstanding, have long flowering periods and are easy to grow, by anyone.
- The company has developed an international network of breeders, and markets its plants successfully throughout Europe, Australia, Japan, New Zealand, South Africa, Canada and the USA.

For further information on **Snowstorm and Bluestorm Agapanthus** visit www.tesselaar.com